



Sandesh Shrestha

Address: Kathmandu, Nepal

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Date of Birth: July 7, 2002

Objective

A creative and meticulous graphic designer who loves designing something aesthetic and user-friendly. I am passionate about enhancing brand identities through providing strategic, superior design solutions. Pro in transforming concepts into engaging visuals that connect with consumers. I look forward to offering my experience toward creative initiatives that put an emphasis on visual appeal and clear communication.

Work Experience

November, 2024 - Now

Graphic Designer

Merojob

Kathmandu

- **Designing Marketing Materials:** Creating visually appealing designs for advertisements, banners, posters, and social media graphics to support marketing campaigns.
- **Brand Development:** Ensuring consistent visual branding across all company materials and platforms, color schemes, and fonts that represent the brand Identity.
- **Collaboration:** Working with other departments like marketing, sales, and content teams to understand design needs and create visual solutions that meet those requirements.
- **Feedback and Revisions:** Taking feedback from stakeholders, making necessary changes to designs, and ensuring that the final product is polished and accurate.
- **Maintaining Design Files:** Organizing and managing design files for easy access and future use, ensuring all files are high-quality and properly formatted for print or digital use.

June, 2024 - November, 2024

Graphic Designer Intern
Kathmandu Infotech
New Baneshwor, Kathmandu

- **Designed Social Media Graphics:** Created visually appealing and brand-aligned social media graphics to enhance audience engagement across multiple platforms.
- **Collaborated with Creative Team:** Worked with senior designers and marketing professionals to develop design concepts for campaigns and client projects, actively contributing to brainstorming sessions.
- **Supported Brand Consistency:** Ensured visual elements adhered to brand guidelines, contributing to a cohesive look and feel across all design outputs.
- **Edited and Enhanced Visual Assets:** Edited and optimized images for digital use, improving image quality for web and social media publication.
- **Conducted Market and Design Research:** Researched industry trends and competitive brands to integrate fresh, contemporary styles into projects.

Education

January, 2020

(Higher Secondary (+2/A Levels/Ib)) - Intermediate +2 Management CGPA 2.29
Liberty College, Dhankuta, Higher Secondary Education Board (HSEB), Nepal Government

Training/Certificates

June, 2024 (3 Months)

Advance Graphics Designing Course
Skill Training Nepal

Job Preference

Looking for: Mid Level

Job Categories: Creative / Graphics / Designing

Preferred Industries: Advertising Agency

Preferred Job Title: Graphic Designer

Available for: Full Time

Expected Salary: (Above) NRs 30,000.00 (Monthly)

Current Salary: (Equals) NRs 22,000.00 (Monthly)

Language

English (Avg: 5.0)

Reading - 5, Speaking - 5, Writing - 5, Listening - 5

Nepali (Avg: 4.5)

Reading - 5, Speaking - 5, Writing - 3, Listening - 5

References

Hikmat Shahi

Senior Graphic Designer
Kathmandu Infotech

9815559685

Dinesh Rai

Junior Graphic Designer
Kathmandu Infotech
9704115153

Specializations and Skills

Skills

Basic Computer, Adobe Illustrator, Adobe Indesign, Adobe Photoshop, Adobe After Effects

Personal Information

Gender: Male

Current Address: Kathmandu, Nepal

Permanent Address: Dhankuta, Nepal

Marital Status: Unmarried

Religion: Hinduism

Nationality: Nepali

Social Accounts

Instagram: https://www.instagram.com/sandesh__shrestha/

Website: <http://sandeshshrestha.xyz>

Other Information

Willing to travel outside of residing location during the job: Yes

Willing to temporarily relocate outside of residing location during the job period: Yes

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